



8TH ASIAN CBT CONGRESS

**THEME: Cognitive Behavioural Therapies Across Illness & Health:
Advances, Challenges & Way forward.**

28th FEBRUARY to 3rd MARCH 2024 | AIIMS, NEW DELHI



www.acbta2024.com
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SPONSORSHIP BROCHURE



Concept Note

Cognitive Behavioural Therapies (CBTs) are an increasingly multi-disciplinary field as recognized all over the globe. These therapies have proven efficacy across a range of physical and mental health conditions, and key preventive and promotive health issues. CBT is now recognized as an evidence-based Intervention by the World Health Organization in their 2022 World Mental Health Report. As the world grapples with the post-pandemic effects of Covid-19, there has been a surge of mental disorders and physical illnesses. As populations grapple with the growing burden of illness and threats to well-being in various facets of life, there is an urgent need to take stock of what works and for whom and deliberate on the best models of health so that we can move swiftly towards amelioration, early intervention and prevention. The high income and low and middle income countries need to come together and mobilize scientific knowledge towards better utilization of services so as to promote wellness and resilience in communities. As the world becomes increasingly diverse the emphasis on collaborative efforts and acknowledging culture specific illness, symptom manifestation, and treatment has also multifolded. Therefore, this 8th Asian CBT Congress attempts to provide a platform towards a cross-fertilization of knowledge, ideas and innovative solutions for the best ways to move forward. Health and illness exist more on a continuum now than ever before and the most cost-effective, robust, quick and long-lasting solutions are the need of the hour.

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Sponsorship & Exhibition Invitation

Congress Sponsorship: As a milestone event, you can benefit from powerful sponsorship opportunities at the ACBTA 2024 to highlight your products and establish your company name in the psychological health industry.

Ensure your brand stands out from the crowd by securing a sponsorship package with the Indian Association for Cognitive Behaviour Therapy (IACBT) for the upcoming International Conference on ACBTA 2024 from 28th Feb to 2th March 2024. The sponsorship would serve to create commercial opportunities for your organization and provide you with an excellent opportunity to convert brand awareness into sales. Sponsorship will allow your representatives to mix informally with many decision-making professionals.

Continued sponsorship of professional activities which promote best practice will strengthen your organization's affiliation with the Cognitive Behavioral therapy community as well as mental health networks throughout the globe.

Exhibition: The Conference exhibition offers an ideal opportunity to get in personal contact with about 600 expected National and International delegates and build new business relations in the industry.

The trade exhibition in the Foyer area outside AIIMS Auditorium will allow you to meet potential stakeholders from India and abroad. The exhibition runs alongside the Conference and gives your company/organisation the opportunity to display your product and/or service to potential clients. Daily refreshments will be served in the exhibition hall which gives you time for discussion and demonstration.



SPONSORSHIP CATEGORIES

Platinum Benefits

INR 10 LAKH

- Complimentary exhibition space/pavilion of (6 meter x 3 meter) 18 sq. meter at the most prime location.
- Discount of 20% on Delegate Registration Fee up to 10 numbers.
- 5 Complimentary Exhibitor Registrations.
- Name and Logo will be carried on various signages displayed in common area and Program guide.
- Name and Logo will be placed on Conference Website home page, hyperlinked to company website.
- Name & Company Logo on the Backdrop.
- Three company Standees allowed to place at the Conference venue.
- Company leaflet/brochure insert in conference kit.
- Company's logo will be featured on the cultural evening passes.
- One Full page advertisement in the conference souvenir (back cover Page).
- Company logo on the conference collaterals.
- Audio-Video Company Commercial on Conference Website.
- The Company Executive will be felicitated during the valediction ceremony.
- Company banner at welcome/reception/registration area.

Diamond Benefits

INR 7 LAKH

- Complimentary exhibition space/pavilion of (6 meter x 3 meter) 18 sq. meter at the most prime location.
- Discount of 20% on Delegate Registration Fee up to 7 numbers.
- 3 Complimentary Exhibitor Registrations.
- Name and Logo will be carried on various signages displayed in common area and Program guide.
- Name and Logo will be placed on Conference Website home page, hyperlinked to company website.
- Name & Company Logo on the Backdrop.
- Three company Standees allowed to place at the Conference venue.
- Company leaflet/brochure insert in conference kit.
- Company's logo will be featured on the cultural evening passes.
- One Full page advertisement in the conference souvenir (Inside Back Cover Page) Logo.
- Company logo on the conference collaterals.
- Banner of the company will be displayed during workshops/symposium &/or CME's.



SPONSORSHIP CATEGORIES

Gold Benefits

INR 5 LAKH

- Complimentary exhibition space/pavilion of (6 meter x 3 meter) 18 sq. meter at the most prime location.
- Discount of 20% on Delegate Registration Fee up to 3 numbers.
- 2 Complimentary Exhibitor Registrations.
- Name and Logo will be carried on various signages displayed in common area and Program guide.
- Name and Logo will be placed on Conference Website home page, hyperlinked to company website.
- Name & Company Logo on the Backdrop.
- Two company Standees allowed to place at the Conference venue.
- One Full page advertisement in the Conference Souvenir.
- Company logo on the conference collaterals.

Silver Sponsor

INR 3 LAKH

- Complimentary exhibition space/pavilion of (3 meter x 3 meter) 9 sq. meter at the most prime location.
- Discount of 20% on Delegate Registration Fee up to 2 numbers.
- 1 Complimentary Exhibitor Registrations.
- Name and Logo will be carried on various signages displayed in common area and Program guide.
- Name and Logo will be placed on Conference Website home page, hyperlinked to company website.
- Name & Company Logo on the Backdrop.
- Two company Standees allowed to place at the Conference venue.
- One Full page advertisement in the conference souvenir.
- Company logo on the conference collaterals.



OTHER SPONSORSHIP OPPORTUNITIES

Note: Benefits to be provided will be customized according to the need and requirement of sponsors.

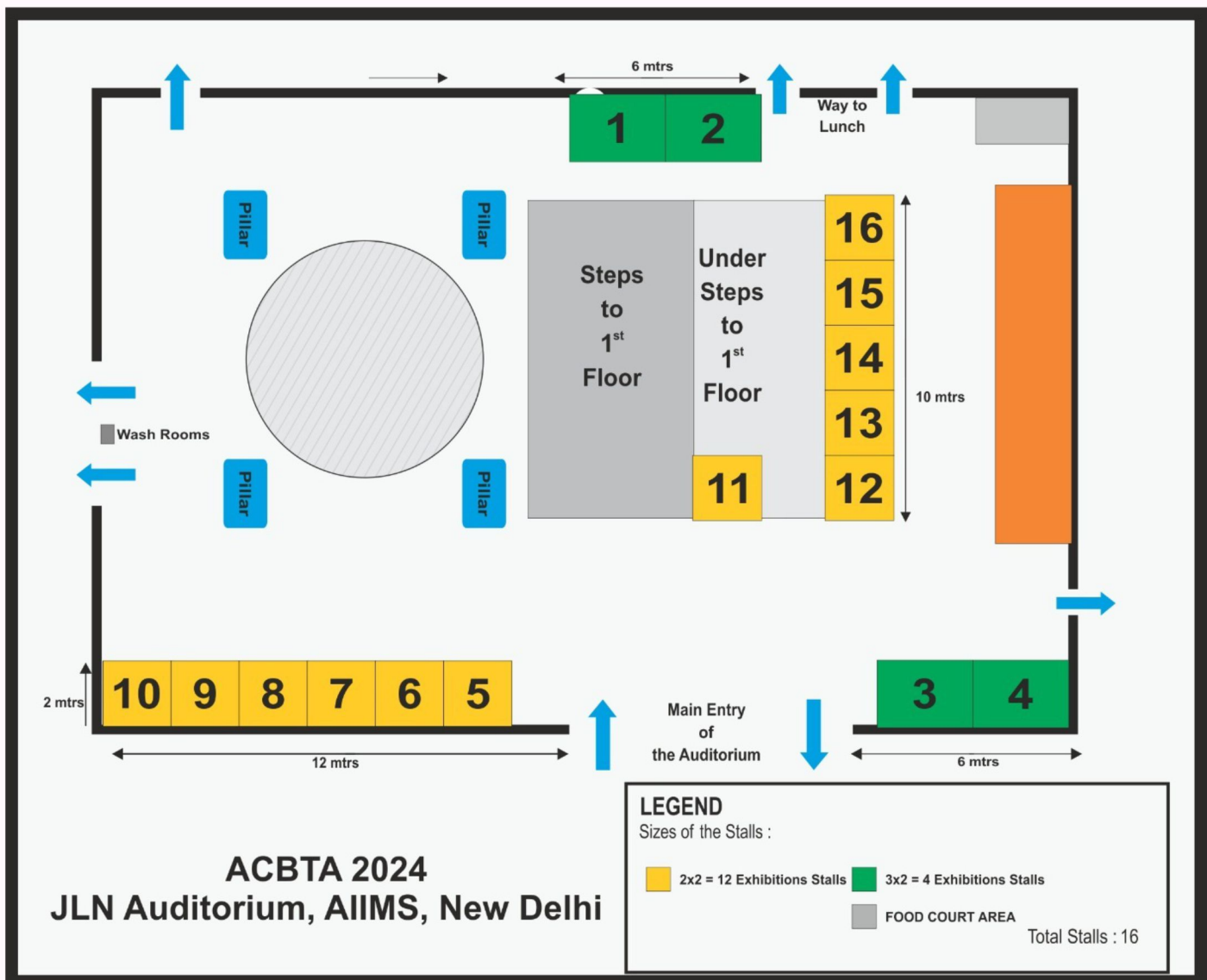
Catering Sponsors	INR 3,00,000/-
Conference Kit/Bag	INA 3,00,000/-
Travel Sponsors	INR 2,50,000/-
Academic Partner	INR 2,00,000/-
Media Partner	INR 2,00,000/-
Conference Gala Dinner Partner	INR 2,00,000/-
Inaugural Ceremony Partner	INR 1,00,000/-
Cultural Event Partner	INR 1,00,000/-
Printing Partner	INR 1,00,000/-
Stall Sponsors	INR 1,00,000/-
Conference Beverages Partner	INR 1,00,000/-
Conference Awards Sponsorship	INR 1,00,000/-
Valedictory Function Partner	INR 50,000/-
Workshop Sponsorship	INR 50,000/-
Conference Pen/Note Pad	INR 50,000/-
Conference Banner/Signage	INR 50,000/-
Conference Badge Partner	INR 25000/-

EXHIBITION STALL CHARGES

Size (Sqft)	Amount
3x2sqm	INR 50,000/-
2x2sqm	INR 30,000/-



Exhibition Layout



For more details please visit:
www.acbta2024.com

Contact Us

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Conference Manager



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